



# We Are Crew

"We are Knights and we lead the way  
With CREW we shine every day!  
Show Character — do what's right.  
Show Respect — stay kind and bright.  
Excellence means we always try,  
And Work Ethic helps us reach the sky!  
In every space, in all we do —  
We lead with heart, because we are CREW!"

**C**

**CHARACTER**  
**CARE like a Knight.**

**R**

**RESPECT**  
**Respect like a Leader.**

**E**

**EXCELLENCE**  
**Excel like a Champion.**

**W**

**WORK ETHIC**  
**Work hard as a CREW.**

**4**  
**PILLARS**